INDIA'S BEST DESIGN SCHOOL
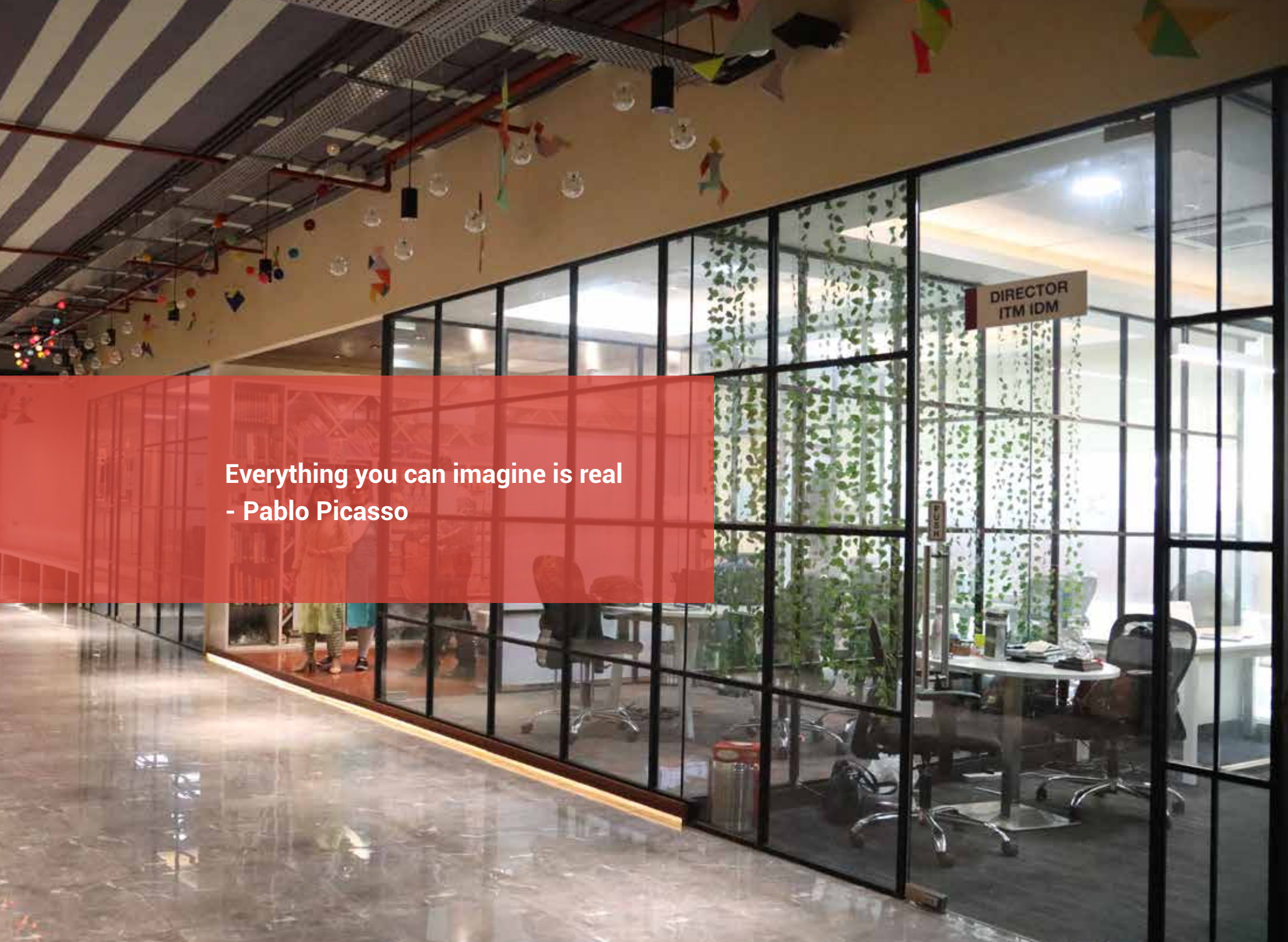
ITM Institute of Design and Media

30 Years of excellence in education

WELCOME TO ITM-IDM

Established in 2010, We are one of India's Best Design Schools. We offer courses in Fashion Design, Interior Design, Visual Communication, & VFX and Animation. At our campuses in Mumbai - Andheri and Navi Mumbai - Nerul we sharpen your skills, & prepare you for the challenges of today's design & media world.

Everything you can imagine is real
- Pablo Picasso

TIMES **Education Icons**

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POWERED BY **Bombay Times**

Monday, December 27, 2021

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An Advertorial, Education Promotional Feature

FELICITATING THE BEST IN
THE FIELD OF EDUCATION

Education plays a vital role in every individual's life. In order to felicitate the best schools and educational institutes in the city, we present the Times Education Icons 2021

awards are based on

ITM IDM is awarded as the
TOP FASHION INSTITUTE
at Times Education Icons 2021

Suniel Shetty giving the award to Karuna Jaffrey for Aditya Birla World Academy, Tardeo

AWARDS AND ACCOLADES

TIMES EDUCATION ICONS AWARD
TIMES EDUCATION ICONS AWARD - ITM IDM was awarded Top Design Institute award at Times Education Icons 2019, Mumbai. The award was handed over by John Abraham to the Director & Dean.

Edutainment
India's largest educational exhibition and summit, the 'Edutainment Show' was organised in Mumbai on 19th & 20th May 2017 at Hotel Sahara Star. ITM IDM had exhibited Interior design and Fashion design students work and won a Second runner up Trophy and a certificate in Emerging Design school category.

Gold Winner of 2018 - ITM IDM EDUSYS
The installation is all about reimagining education system in India. The new system can be achieved by introducing students to different teaching & learning methodology, which will develop different skills & abilities

FOAID
FOAID IS an event to celebrate the glory of Indian Architecture & Design. Since its inception, it aims to create a benchmark where the stalwarts and the future designers share a common platform to discuss how the design world has transformed & innovated to create a future of spell bound figures.
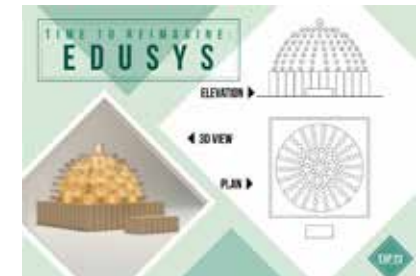

Winners - ITM IDM
TETROOF: Tetroof (Rain water harvesting product) is up-cycled from the waste products like tetra packs, plastic pipes, mosquito net etc which helps to store and filter rain water.

TYROOL: It is a convertible stool / chair which is up cycled from the waste products like tyres, metal scraps.

Kabaad Ka Jugaad is a Social Hybrid Organisation leading India's 1st Waste Upcycling Movement to create a Global Upcycling Industry. A Proinnovate project 'To tap into the creativity and ingenuity of the fresh brain to get the Best Out of Waste Competition'. Students have made some remarkable objects with the old and broken material. It is creativity and imagination at its best.

NOTE:

ACADEMIC PARTNERS

Politecnico Di Milano

Manchester Metropolitan University

MMU (School of Art and Fashion Institute) and ITM IDM signed an MOU in October 2020. MMU & ITM IDM have an articulation agreement which permits ITM IDM students who have successfully completed the first two years of B.Des Visual Communication, B.Des Interior Design, or B.Des Fashion Design, to transfer onto the second year of selected programs in Manchester. Students will then receive a Bachelor of Arts degree awarded by MMU (BA (Hons) Graphic Design, BA (Hons) Interior Design, BA (Hons) Fashion, or BA (Hons) Fashion Design and Technology). In addition to the transfer option after two years, students have an option to transfer for the International Top Up Degree after completing three years at ITM IDM.

LaSalle College Vancouver, Canada

LaSalle College Vancouver, Canada & ITM Institute of Design & Media have entered into an Academic Transfer Agreement. This agreement will also enable students to explore possible opportunities for Internships, jobs & possible PR * depending on their merit.

ACADEMIC VISION

ITM Institute of Design & Media shall develop our students in a holistic manner, focusing on the 3 H's, namely Hands, Head & Heart.
The H3 mnemonic is a guideline for our course curriculum and delivery, referring to three areas of student development:

Hands
Intensive physical skill development, including hand skills such as sewing , draping and model making, sketching, illustration, drafting etc. as well as mastery of software and hardware

Head
Thorough understanding of design, starting with design fundamentals and covering the latest industry knowledge, through classroom and field learning experiences.

Heart
Developing a personal design philosophy, understanding the source of design, building an understanding and appreciation of art and design history.

ITM IDM has co-created with its international academic partners, A state-of-the-art curriculum for the Bachelor of Design programs. The curriculum focuses on experiential learning, applied research, individual and group projects, personal development, fundamental skills and soft skills of the students.

INDUSTRIAL VISITS

Visit to Mangaldas Market for fabric-sourcing

Visit to Denim Production unit

Visit to Techtextile Trade Fair

Visit to Women's wear production unit

ID - Visit to Acetech Exhibition

ID - Construction Site Visits

Factory WUDLINE FURNITURE in Vasai

PLACEMENTS

ITM Institute of Design & Media's prime objective has been to create a critical mass of highly competent design professionals, capable of providing leadership to the global design industry.

ITM IDM Professionals are some of the most creative minds in the country, who go through a very stimulating & challenging academic schedule that sharpens their faculties and prepares them to face any challenge in the ever-evolving world of Design.

ITM IDM facilitates graduating students to start their careers successfully.
Today, ITM Institute of Design & Media alumni are working with well-known brands across the country.

The placement cell works round the year to create internship & placement opportunities for all the students.

OUR RECRUITERS

INTERIOR DESIGN

• Praxis - Hometown, Mumbai
• Hafele India Pvt Ltd, Mumbai
• Shashi Sharma & Associates, Mumbai
• KNS Studio Pvt Ltd, Mumbai
• Neptune Enterprise, Mumbai
• Sahana Group of Companies, Mumbai
• Sara Interiors, Mumbai
• Design Arya group, Mumbai
• Endless ideas Architect Pvt Ltd, Ahmedabad
• Sanjesh Raut interior designer & decorator, Mumbai

FASHION DESIGN

• Designer Shweta Kapoor, Delhi
• Designer Shilpa Panjabi, Haute Couture
• Vyshnavi Apparels, Faridabad
• Zeel Apparels, Mumbai
• Joe Mansoorie, Mumbai
• Dishaa Creation, Mumbai
• Umeed International, Mumbai

INTERNSHIP EXPERIENCE

Darshita Waingankar
(Fashion Design)

These 2 months of internship under Sougat Paul have proved to be extremely useful in terms of getting an insight of how the industry functions. From developing prints to embroidery samples from handling clients to Handling the karigars, this internship has given me all the practical knowledge that is required to survive in the fashion Industry. I would like to express my gratitude to ITM for giving me such a wonderful opportunity which helped in moulding my career in the Fashion Industry.

Rishma. R. Madnani
(Interior Design)

After completing two years at ITM IDM, I realized it was time to put my skills to test, & to expose myself to the real world. I received an opportunity to intern at KNS Studio Pvt Ltd from May 2018 to July 2018. I started off by acquainting myself with the working of the firm and assisting teams to meet their goals. By employing tools such as AutoCAD and Photoshop, I worked on presentations, technical layouts, design elevations & detailed drawings.

Kajol Somai
(Fashion Design)

I joined the father-daughter owned & controlled companies Panache Embroideries & Shilpa Panjabi Haute Couture respectively,as an intern after completing second year of my fashion design course. Going into the company/s I didn't know what to expect or what kind of work I would be doing but everyone in the company/s, made me feel very welcome and a part of their team. I was given plenty of work to perform in designing, embroidery making and other similar Preparations.

Prachiti
(Interior Design)

Being a part of the Interior Design program at "ITM IDM" helped me to grow as a person as well as a student. I personally found the teachers to be incredibly helpful, also the activities & workshop held, helped me throughout. The program offered educational trips, industrial visit. I worked under Mr. Sanjesh Raut (Interior Designer) who owns a firm named "Sanjesh Raut Interior designer & decorators" which is based in Vasai. During my internship tenure I was able to expand my skill set & strengthen it.

STUDENT TESTIMONIALS

VISHAL MONDAL
B. Sc. VFX & Animation

I will recommend Mahesh sir because He is very supportive and punctual. He creates a great environment to openly solve any queries or doubts related to the subject.

DISHA SAMBHOO
B.Des Visual Communication

Being a 3rd-year student in the design field, I have inferred that when thoughts merge and work towards the same direction, they are sure to reach their goals. The amicable and experienced faculties at ITM IDM always have my back and inspire me to keep learning and growing. The collaborative approach and competitive atmosphere that the college provides have proved to be very helpful in my day-to-day life. I see my skills improve along with my personal development over the last 2 years. I am happy to be a student of ITM IDM.

GARIMA PIRTHANI
B.Des Interior Design

I chose Interior Designing because I'm very fond of drawing, Set Designing from school times and also love to design the space.
I chose ITM-IDM because of the faculty; they are so helpful and cheering and supportive at the same time. The campus has an uplifting atmosphere to study. The Institute provides us the best facilities to excel in our interest and in studies. We are happy to team up with our seniors and explore & learn more.

SRUSHTI AGASHE
B.Des Fashion Design

Doing something new every time and adding a dash of creativity to simple things was always what I did as a child, this lead me to take up design, fashion as my career choice.
Here at ITM IDM we have research at its core. The teachers' give equal weigtage to both theoretical and practical knowledge. The course and the teaching methodology together helps in building up a strong base and making us ready and fit to face the fashion industry.

VIDHI SRIVASTAVA
B.DES - Interior Design

Transfer to MMU, UK for 3rd Year
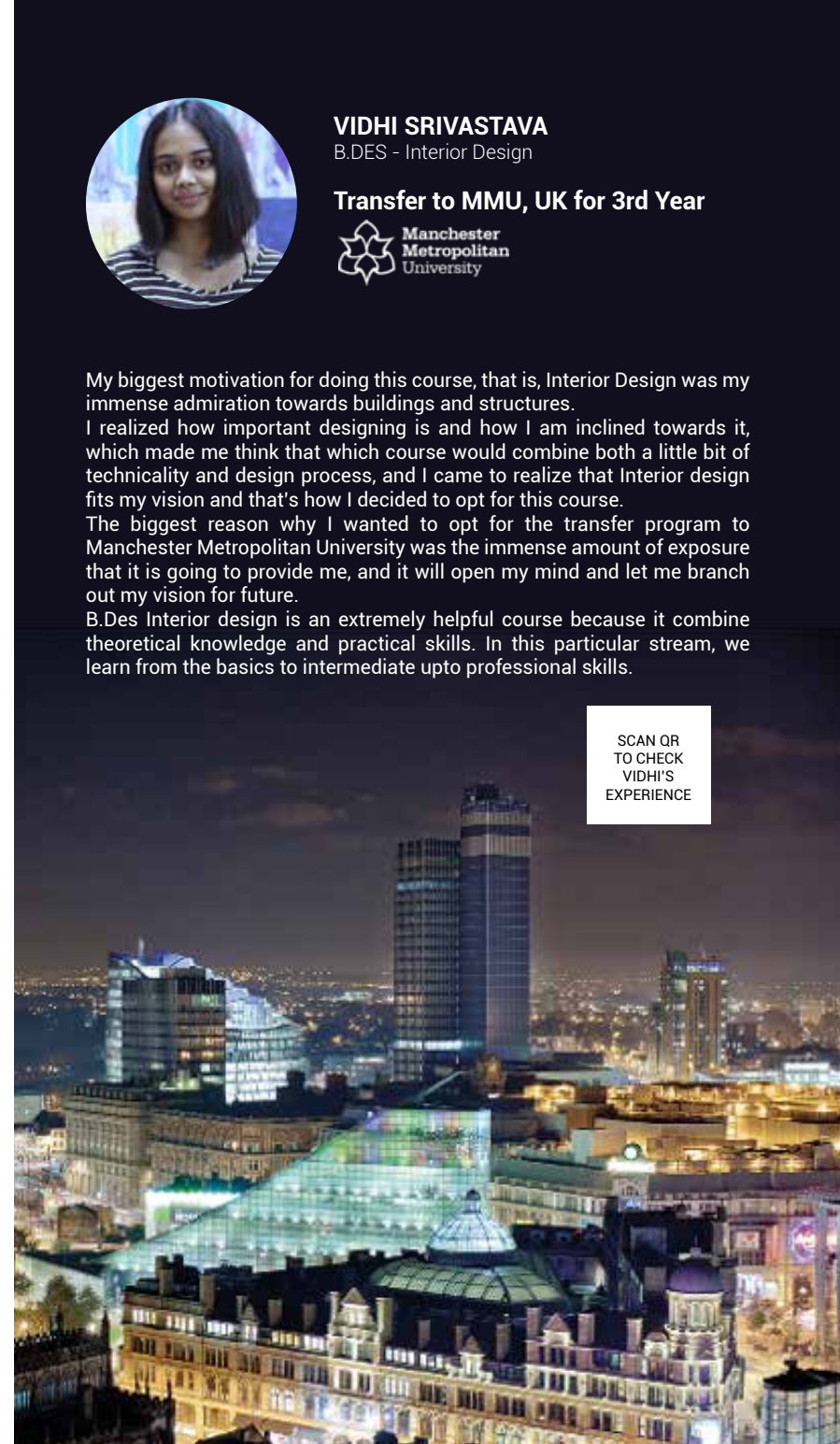
Manchester Metropolitan University

My biggest motivation for doing this course, that is, Interior Design was my immense admiration towards buildings and structures.
I realized how important designing is and how I am inclined towards it, which made me think that which course would combine both a little bit of technicality and design process, and I came to realize that Interior design fits my vision and that's how I decided to opt for this course.
The biggest reason why I wanted to opt for the transfer program to Manchester Metropolitan University was the immense amount of exposure that it is going to provide me, and it will open my mind and let me branch out my vision for future.
B.Des Interior design is an extremely helpful course because it combine theoretical knowledge and practical skills. In this particular stream, we learn from the basics to intermediate upto professional skills.

SCAN QR
TO CHECK
VIDHI'S
EXPERIENCE

WHAT DO OUR ALUMNI SAY ABOUT IDM

Aditi Prashant Mistry

Current Company Working in

leo9 studio

IDM College helped me in learning and exploring more in design. They helped with various fields & creative thinking.

Mihir Sheth

Art Director at

SCARE|CROW M&CSAATCHI

There is more much you will learn while you start working under organisation. The world of designing is vast and full of variety. ITM helped me bump my level of expertise in designing department. Polished and strengthened me as a student's skill. Special thanks to Divya Bindra (Maam) who helped me a lot to turn out myself as a professional and Industry ready.

Akshita Jain

Currently, working as an intern at a startup based company

THE BRAND OWL STUDIO

Studying visual communication at ITM IDM has changed my perspective towards design. The assignments were very unique and it helped me learn a lot of things. The faculty always helped us with our doubts & questions.

Rashi Acharekar

Currently, working in

WWM Worldwide Media

I choose IDM because of the great infrastructure & facilities. The various modern technologies made it easier to bring our thoughts into creations.
My experience with ITM-IDM was great, I got to learn how vast & interesting our design field is. The faculties here are very friendly which made our learning process even better.

INFRASTRUCTURE

ITM IDM is fully equipped with the latest computing technology and technical laboratories for specialized training in design and production.

The CAD lab provides IT-enabled learning environment with the objective of developing computer savvy professionals. The lab is well set up with latest design software and hardware at every workstation.
The Fashion Design Pattern Lab offers hands-on training in pattern engineering, marker making with modern techniques including Tukatech technology and other software for enrichment of students.

All Classrooms are equipped with modern A/V equipment, in addition to ample spaces for creative thinking and collaborative work. The Interior Design students use the drafting rooms and workshops.

CAMPUS LIFE

Experience our
creative world of design & shape your life

ANNUAL DESIGN

EVENT

Spark Plug

"Spark Plug" is an annual event held at the end of the academic year. It is a much awaited event wherein the students of all the Departments showcase their work. The Fashion Show has models donning the students collections. The Interior Design students display their portfolios, models and furniture while the Visual Communication and Animation VFX students put up an interesting exhibition of posters, articles and mini projects.

CAMPUS *Life*

COURSES OFFERED

B.Des Fashion Design

About the Course:

B.Des Fashion Design program is a highly-crafted learning method to promote experimental, research, historical, theoretical and critical approaches to the creation of design. The students receive training through a range of activities with a pillar of highly qualified faculty who are professional designers, supported by sessions from industry experts and educational visits.

The industry-based syllabus strives to develop a wide range of specialised and transferable skills in the area of fashion design, development of garments, technical design, styling, marketing, history, journalism, research, and documented visual presentation of projects along with interpersonal skills. Developing debate, management and team skills through external projects, alternative sites, and opportunities are also a part of practical learning.

Career Options :

» Fashion Designer » Costume Designer for film and production house » Illustrator » Fashion Forecaster & Fashion Buyer » Fashion Consultant » Fashion Stylist for media » Fashion Journalist » Academician » Apparel Production Manager » Fashion Co-ordinator » Fashion & Visual Merchandiser

Eligibility :

The candidate must have passed 10 + 2 exam or equivalent in any faculty / stream. Those awaiting their 10 + 2 exam result this year may also apply.

The Fashion Design Industry

'I wish I had invented blue jeans. They have expression, modesty, sex appeal, simplicity - all I hope for in my clothes.' - Yves Saint Laurent

Did you ever wish that you had invented blue jeans? Do you dream of your designs adorning beautiful models as they walk the ramp to the applause of thousands of cheering fans? Yes? Then you belong here - in the global fashion industry.

The world of Fashion today is not just an idea, it's a reflection of cultures and societies. It is a mirror to our individual personalities & world economies. It's no wonder that the Paris Fashion Week that dates back to the 70's is still one of the most significant events in the Fashion Industry. The industry is pegged to grow at a 200% rate in the next decade alone in Asia & Eastern Pacific & Indian Designers have taken the world stage by storm!

Curriculum:

Year 1

Term 1
- Contextual and Cultural Referencing in Art and Design
- Understanding Design and Design Method
- Introduction to Computer Graphics
- Creative Enterprise
- Business Communication Skills and Soft Skills

Term 2
- History of Art and Art Appreciation
- Fashion Model Drawing
- Material & Form
- Pattern Development and Garment Construction
- CAD (Adobe Illustrator & Photoshop)

Year 2

Term 3
- Design Exploration and Application
- History of Indian Textile and Fashion
- Fashion Business
- Technical Studies
- Sustainable practices in the Fashion Industry

Term 4
- Global Fashion
- Advanced Design Studies
- Technical Studies
- Apparel Production and Quality Assurance
- Craft Documentation

Year 3

Term 5
- Specialized Technical Modules - Pathways Options
  Electives
- Men's wear
- Indian ethnics
- Knit wear
- Kids wear

Term 6
- Specialized Technical Modules - Pathways Options
  Electives
- Couture / Avant-Garde
- Costume Design
- Fashion Styling & Creative Writing
- Fashion Prints & Graphics

Year 4

Term 7
- Industry Internship
- Fashion Dissertation
- Design Portfolio

Term 8
- Design Collection Or Design Based Project

Please Note:
- Professional Study Tour is conducted every year for all verticals
- Employability Skills shall be a part of semester 6 for all the verticals

ITM Institute of Design and Media reserves the right to change or modify the curriculum at its discretion

B.Des Interior Design

About the Course:

B.Des Interior Design is a program focused on promoting experimental, research, analytical, theoretical and critical approaches to the creation of design. Supported by state-of-the-art labs, a team of expert faculty and industry experts who are design professionals, the students are trained through a range of activities including industry and field visits.

The learning phase consists of a wide range of students abilities, talent and skills such as designing residential and commercial space, digital creativity and space planning, understanding of cultural preferences, leadership, entrepreneurial and management skills.

Career Options :

» An Interior Designer: Freelance/Self employed/Partnership/Associateship/ Employee
» Design Photographer » Computer aided draftsmen » Visual Merchandiser
» Set Designer » Autocad/ 3DS Max/ Sketchup expert » Landscape Designer
» Furniture Designer » 3D Visualizer » Product Designer » Model Maker
» Interior Stylist » Lighting Designer » Academician

Eligibility :

The candidate must have passed 10 + 2 exam or equivalent in any faculty / stream. Those awaiting their 10 + 2 exam result this year may also apply.

The Interior Design Industry

Interior Design has travelled a long way after gaining autonomy from Architecture and stepping beyond the arena of decoration and furnishings. It is rapidly rising in India as a profession, a passion and a successfully blooming business.

Interior Design as full time education has become popular in the last few years. ITM Institute of Design & Media has taken conscious steps of transforming creative talent into successful Interior design professionals. ITM Institute of Design & Media equips students to branch out into multiple career options in Interior Design.

Curriculum:

Year 1

Sem 1
- Understanding Design and Design Method
- Contextual and Cultural Referencing in Art and Design
- Introduction to Computer Graphics
- Creative Enterprise
- Business Communication Skills and Soft Skills

Sem 2
- Fundamentals of Drafting
- Interior Design Studio
- History of Design - I
- CAD - I
- Building Materials and Construction
- Building Services

Year 2

Sem 3
- Studio Project 1 - Residential Interior Space Design
- CAD - II
- Interior Detailing - I
- Advanced Building Services - I
- History of Design - II
- Landscape Design

Sem 4
- Studio Project 2 - Commercial Interior Space Design
- 3D - CAD
- Interior Detailing - II
- Advanced Building Services -II
- Studio Project - Landscape Design
- Furniture Design (Commercial) or Furniture Design (Residential)

Year 3

Sem 5
- Studio Project 3 - Retail Interior Space Design
- Advanced 3D CAD - I
- Professional Practice - I
- Advanced Interior Detailing - I
- Photography and Interior Styling

Sem 6
- Studio project 4 - Service Industry Space Design
- Advanced 3D CAD - II
- Professional Practice - II
- Sustainable Interior Design
- Entrepreneurship
- Project Management

Year 4

Sem 7
- Advanced 3D Rendering
- Dissertation
- Internship

Sem 8
- Live Project

ITM Institute of Design and Media reserves the right to change or modify the curriculum at its discretion

B.Des Visual Communication

About the Course:

The program of Visual Communication provides superior design education by encouraging interdisciplinary approaches integrating evolving media with creative and conceptual development skills. The industry expects designers with a wide range of skills that help solve complex visual problems, including design research, branding, aesthetics and the creation of meaningful images.

Career Options :

» Graphic Designer » Creative Designer » Exhibition Designer » Magazine Designer
» Packaging Designer » Digital / Multimedia Artists » Web Designer » UI/UX Designer
» Art Director » Professional Photographer

Eligibility :

The candidate must have passed 10 + 2 exam or equivalent in any faculty / stream. Those awaiting their 10 + 2 exam result this year may also apply.

The Visual Communication Industry

This is a mixed discipline between design and information development which is concerned with how media intervention such as Print and Electronic media, Digital or Presentations communicate with people.

Talent lies not only in the traditional skills of the hand, graphics or through a variety of medium but also in the ability to think strategically in design and marketing terms. Its process involves strategic business thinking, using market research, creativity, and problem-solving.

Students learn to attain creative design thinking skills as a Visualizer. Visual communication program includes instruction in graphic design, web design, animation, typography, photography, and other creative and technical subjects. Students have the opportunity to specialize in a particular area such as graphic and interactive design. There are many job avenues that would be open to you on completion of this course.

Curriculum:

Year 1

Term 1
- Understanding Design and Design Method
- Contextual and Cultural Referencing in Art and Design
- Introduction to Computer Graphics
- Creative Enterprise
- Business Communication Skills and Soft Skills

Term 2
- Art, Design and Media Practice within Digital Environment - I
- Visual Expression
- Design and Innovation
- History of Art and Appreciation
- Studio Project 1
- Master Class Series 1

Year 2

Term 3
- Art, Design and Media Practice within Digital Environment - II
- Photography
- History of Graphic Culture
- Creative Illustration
- Corporate Identity
- Graphic Design
- Introduction to Typography & Calligraphy
- Master Class Series 2

Term 4
- Art, Design and Media Practice within Digital Environment -III
- Copywriting
- Advertising
- Editorial Design
- Packaging
- Studio Project II
- Portfolio Development -1
- Craft Documentation on Design and Development (during summer break)

Year 3

Term 5
- Web Design
- Motion Graphic and Design
- Art Direction
- Advertising Photography
- Advance Typography II
  Electives
- 3D Animation
- Mobile App Design
- Icon Design
  Major: Master Class Series 3

Term 6
- Marketing Strategy and Planning
- Branding and Packaging Design
- Managing a Creative Business
- Studio Project III (Advertising Campaign)
- Portfolio Development II
  Electives
- Creative Writing
- Comic Scripting
- Illustration
  Major: Master Class Series 4

Year 4

Term 7
- Internship (90 days)
- Digital Marketing
- Visual Communication in Graphic Design

Term 8
- Dissertation
- Final Project (Specialized)
- Portfolio Development III

Please Note:
- Professional Study Tour is conducted every year for all verticals
- Employability Skills shall be a part of semester 6 for all the verticals

ITM Institute of Design and Media reserves the right to change or modify the curriculum at its discretion

Get trained end-to-end in all aspects of VFX & Animation

The World's Largest Independent Integrated Media Services Powerhouse

Prime Focus Limited (PFL) employs over 9,098 professionals in 17 cities across 4 continents and 7 Time zones. We provide end-to-end creative services (visual effects, stereo 3D conversion and animation), technology products & services (Media ERP Suite and Cloud-enabled media services), production services (equipment rental) and post-production services (Digital Intermediate and picture post) to the Media and Entertainment industry. In 2014, Prime Focus acquired British visual effects company Double Negative to become the worlds largest & most award winning visual effects organisation, with their amazing work showcased in most of the biggest Hollywood & Bollywood blockbuster movies.

ITM Institute of Design and Media has collaborated with Prime Focus Academy, the talent development division of Prime Focus World, to launch the most cutting edge VFx and Animation and degree program ever offered in India. The program, designed by Prime Focus Academy and taught by expert industry trainers and ITM facilities, is set in ITM IDM's campus in Andheri, Mumbai featuring cutting edge IT infrastructure and media labs.

B.Des Animation & VFX

Offered at IDM Andheri Campus

About the Course:

Create the impossible! Develop stunning 3D Animation and imagery and learn how to use visual effects to blow stuff up, without accidentally blowing your computer up! Our faculty will take you on an immersive journey; teaching you the basics of modelling, texturing, rendering, lighting, and technical direction that will culminate with you being a part of an amazing, industry.

This new-age degree offered is a one of a kind programme which imparts strong fundamental knowledge and practical idea of the fast-growing VFX and Animation sector. Designed by veterans who are completely aware of the needs of the industry. The program enables students to grasp fundamental knowledge of the concept of art and basic principles of VFX and Animation. Teachings on the basics and advanced concepts of 2D, 3D animation & knowledge development about storytelling, photography, compositing and motion design are important parts of the training during the course.

Career Options :

» Visualizer » Storyboard Artist » BG Modeler / Character Modeler » Texturing Artist » Graphic Designers » 2D / 3D Animator » Production Assistant » Illustrator » VFx S/B Artist » Match Movie Artist » FX Artist » Compositor » Matte Painters » Digital Lighting and Shading Artist » Motion Graphic Designer

Eligibility :

The candidate must have passed 10 + 2 exam or equivalent in any faculty / stream. Those awaiting their 10 + 2 exam result this year may also apply.

The VFX and Animation Industry

Animation and VFX are two booming streams of the entertainment industry. The Indian entertainment industry has been been quick to adapt, according to a report from FICCI-KPMG, the estimated worth of animation industry is expected to increase up to Rs. 20.9 billion & the VFx industry is estimated to increase up to Rs. 87.1 billion. With exponential growth in both the industries & rapid developments in new technologies the demand

Curriculum:

Semester I

Theory + Practical Subjects

- Design Fundamentals and Design Process
- Story of Art and Design
- Field Study, Material & Form Explorations
- Building Communication and Critical skills -1

Practical Subjects

- Introduction to Digital Design

Semester I I

Theory + Practical Subjects

- Drawing Basics
- Camera and Composition
- Script Writing
- Introduction to VFX and Rotoscopy
- Introduction to Matte Painting
- Building Communication and Critical skills -2
- Production Design

Semester III

Theory + Practical Subjects

- Advanced Drawing
- Animation Principles and Story Boarding
- 2-D Animation
- Advanced Rotoscopy
- Building Communication and Critical skills -3

Semester IV

Theory + Practical Subjects

- 3D CG-I Asset Creation
- VFxA Paint
- Clay Modeling and Animation
- World Cinema and Principles of Film Making
- Principles of Mgt, Production Mgt, Prodn Finance and Content Monetising

Semester V

Theory + Practical Subjects

- 3D CG - II Look Development
- Match move
- VFxA Compositing-I Visual Scene Development
- 3D CG-III Rigging and Animation

Semester VI

Theory + Practical Subjects

- VFxA Compositing-II - CG Ingestion in Live Action
- 3D CG-IV - Elements and FX
- Basic of Film, TV, OTT & Media Marketing (Content repurposing)
- Motion Graphics
- Rotomation
- Critical skills - Industry Readiness-1

Semester VII

Theory + Practical Subjects

- Animation and VFxA Film Screening
- Media Laws & Ethics (Overview of IPR, Piracy,
- Cyber laws and Security)
- Business and Entrepreneurship (Life and Polyskills)
- Critical skills- Industry Readiness- 2

Semester VII:

Practical Subjects

- Animation and VFxA Movie Making
- Portfolio Building

Semester VIII:

Practical Subjects

- Industry Internship

ITM Institute of Design and Media reserves the right to change or modify the curriculum at its discretion

B.Sc. Animation & VFX

Offered at IDM Nerul Campus

iiNURTURE
Education Solutions

About the Course:

The program aims to help the students understand the fascinating world of Animation, VFX and Motion Graphics for film, broadcast and other media pads. This program offers Degree Certification in Animation & VFX.

The duration of this program is 3 years. In addition to introducing students to the world of 3D digital art and VFX visualization, this program exposes students to Industry relevant software. On successful completion of the program, students can continue their learning further to a professional level within Digital Art and VFxA production design.

Career Options :

» Visualizer » Storyboard Artist » BG Modeler / Character Modeler » Texturing Artist » Graphic Designers » 2D / 3D Animator » Production Assistant » Illustrator » VFx S/B Artist » Match Movie Artist » FX Artist » Compositor » Matte Painters » Digital Lighting and Shading Artist » Motion Graphic Designer

Eligibility :

The candidate must have passed 10 + 2 exam or equivalent in any faculty / stream. Those awaiting their 10 + 2 exam result this year may also apply.

About iNURTURE

ITM has collaborated with iNurture Education Solutions Pvt. Ltd. to offer the new-age, one of a kind program in Animation & VFX: Established in the year 2009, iNurture is the pioneering organisation in enabling career-ready formal higher education in India. It strives to strengthen 'employability quotient' across the complete spectrum of adult learning - from colleges to corporate. iNurture supports universities and autonomous institutions to 'intelligently nurture' students through new-age undergraduate & postgraduate programmes. The iNurturePro certification programmes help ambitious industry professionals to upskill in various new-age domains and accelerate their career progress.

FOR DETAILED
CURRICULUM
SCAN THE QR CODE

Offered at Navi Mumbai Campus

*Curriculum:

Year 1
Term 1
• English I
• Foundation Art I
• Material Animation
• Digital Art I
• 2D Digital Animation I
• 3D Animation I

Term 2
• English II
• Storytelling
• Foundation Art II
• Digital Art II
• 2D Digital Animation II
• 3D Animation II

Year 2
Term 3
• History of VFX
• 3D Lab I
• Photography
• Pre Production I
• Character & Layout Design Concepts
• Compositing Techniques

Term 4
• 3D Lab II
• Pre Production II
• Lighting & Rendering
• Advanced Compositing Techniques
• Cinematography
• 3D Dynamics

Year 3
Term 5
• Project Management
• Elective 1
• Elective 2
• Match Moving
• Rotoscopy & Paint
• Stereoscopic Techniques

Term 6
• Major Project / Internship
  (6 months)

List of Elective Offered
Elective 1
- Advanced Modeling and
  Texturing
- Advanced 3D Animation
- Advanced Rigging
- Advanced CG Simulation
  and Effects

Elective 2
- Sound Design
- Motion Graphics
- Stop motion and Clay
  Animation
- Augmented Reality

* Subject to changes if any

ITM Institute of Design and Media reserves the right to change or modify the curriculum at its discretion

OUR FACULTY

Sonali Brid
Associate Professor
Fashion Design

Reyaz Ahmad
Adjunct Faculty
Fashion Design

Priyanka Sawant
Instructor
Fashion Design

Sunil Mistry
Asst. Professor
Interior Design

Vaswati Ganguly
Visiting Faculty
Interior Design

Shweta Jaiswar
Asst. Professor
Interior Design

Divya Bindra
Asst. Professor
Visual Communication

Sameer Patwardhan
Visiting Faculty
Visual Communication

Rugmani Venkatadri
Visiting Faculty
Visual Communication

Priyanka Srivastava
Associate Professor
Fashion Design

Roma Kumar
Visiting Faculty
Fashion Design

Vanessa Rodrigues
Visiting Faculty
Fashion Design

Sneha Karnik
Asst. Professor
Interior Design

Purvi Mehta
Asst. Professor
Interior Design

Deepak Kumar
Asst. Professor
Visual Communication

Zain Khan
Asst. Professor
B.Sc. Animation & VFX

Jay Salian
Sr. Faculty
B.Sc. Animation & VFX

ADMISSION PROCEDURE

Apply Online at itmidm.nopaperforms.com

- Application forms may be purchased at a cost of Rs. 1,500/- payable by cheque/DD in favour of "ITM Edutech (India) Ltd A/c - FD", payable at Mumbai from ITM IDM Campuses.
- Applicants must select the program and submit the completed application form along with application fees.
- Upon submission of application, all applicants will have to undergo an online or offline exam as well as a personal interview and portfolio screening and/or situation test.
- Applicant will be eligible for admission only after an offer letter is issued and received.
- Admission will be confirmed only after submitting the required documents, as mentioned in the application form and admission fees received, as mentioned in the fee schedule.

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About ITM Institute of Design & Media

ITM Group of Institutions has collaborated with some of the world's leading educators to establish the ITM Institute of Design & Media (formerly known as ITM Institute of Fashion, Design and Technology). Our pedigree in management and technology education is ideally suited for a 'fresh' approach towards developing students for careers in Fashion Design, Interior Design, Visual Communication and VFxA.

Located at Mumbai & Navi Mumbai, the leading cities of India, ITM IDM has been built from the ground-up to deliver technologically advanced and industry relevant training. ITM IDM is fully equipped with the latest computing technology and technical laboratories for specialized training in design and production. The CAD lab provides the IT-enabled learning environment with objective of developing computer savvy professionals. The lab is well set up with latest design software and hardware at every workstation. All Classrooms are equipped with modern A/V equipment, in addition to ample spaces for creative thinking and collaborative work in both the campuses.

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